



Aug. 9th, 2021

Dear Potential Sponsor,

We are writing you today to ask that you be a sponsor for Dancing & Singing with The King™.

Dancing & Singing with The King™ is going into its eighth year. The nonprofit raises money to provide grants to local schools for dance programs and scholarships that allow young singers and dancers to improve their skills. It is a joy to watch these young people hone their skills and to see their improvement.

The event is a 501(c)(3) charitable organization as a special project of the CREATE Foundation. This means that your donation is tax deductible.

All sponsors are recognized on our website, social media and at the event. The attached document outlines the benefits that come with each level of sponsorship.

Please let us know what questions you may have. Thank you for your consideration.

Sincerely,

**Ruby Del**

Ruby Del Harden  
Co-Chairs

Dancing & Singing with The King™

**Charlise**

Charlise M. Latour

**Roy**

Roy Turner

**Victor**

Victor Armstrong

**Lindsay**

Dr. Lindsay Brett

Executive Committee Members  
Dancing & Singing with The King™



## **8<sup>th</sup> Annual Dancing & Singing With The King™** **October 29-31, 2021**

### **SPONSORSHIP LEVELS**

#### **Diamond - \$2,500**

- Opportunity to present an award at one of the evening events
- Verbal recognition at award gala
- Individual Social Media post on DWTK Facebook Page with personalized graphic, reshared again after event
- Opportunity to prominently hang a company banner at the main venue
- Prominent company logo on the event website
- Half page ad in the program book
- Premium front row table for eight at both Friday and Saturday evening events – may be swapped for two table at one of the evening events
- Sixteen all access passes for daytime events: the exclusive Elvis™ tour, Saturday afternoon amateur show dance competition and Sunday ballroom dance competition

#### **Platinum - \$1,000**

- Company logo on the event website
- Quarter page ad in the program book
- Individual Social Media post on DWTK Facebook Page with generic “thank you” graphic
- Opportunity to hang a company banner at the main venue
- Reserved table for eight at both Friday and Saturday evening events – may be swapped for two table at one of the evening events
- Eight all access passes for daytime events: the exclusive Elvis™ tour, Saturday afternoon amateur show dance competition and Sunday ballroom dance competition

#### **Gold - \$500**

- Company logo on the event website
- Sixth page ad in the program book
- Group Social Media post on DWTK Facebook Page thanking our Gold sponsors
- Reserved table for eight at the Friday OR Saturday evening events – may be swapped for four tickets for each night
- Four all access passes for daytime events: the exclusive Elvis™ tour, Saturday afternoon show dance competition and Sunday ballroom dance competition

#### **Bronze - \$250**

- Company logo on the event website
- Listing in the program book
- Group Social Media post on DWTK Facebook Page thanking all of our Bronze sponsors
- Reserved half table for four at the Friday OR Saturday evening events – may be swapped for two tickets for each night
- Two all access passes for daytime events: the exclusive Elvis™ tour, Saturday afternoon amateur show dance competition and Sunday ballroom dance competition



**October 29 – 31, 2021**

**RETURN FORM**

**TO PROVIDE A SPONSORSHIP, please return this sheet to CREATE in the envelope provided.**

**I want to be a Dancing & Singing With The King™ Sponsor at the level indicated below. See descriptions on the enclosed Sponsorship Levels document.**

_____ Diamond	\$2,500
_____ Platinum	\$1,000
_____ Gold	\$500
_____ Bronze	\$250

**I understand my tax-deductible contribution may be made to CREATE - DWTK anytime between now and October 1, 2021.**

**Sponsor (I/we wish to be listed as) \_\_\_\_\_**

**Contact \_\_\_\_\_**

**Address \_\_\_\_\_ City \_\_\_\_\_**

**State \_\_\_\_\_ ZIP \_\_\_\_\_ Phone \_\_\_\_\_**

**Email \_\_\_\_\_**

- Enclosed is our check payable to CREATE for DWTK \$\_\_\_\_\_.
- To donate by phone, call 662-844-8989.
- To donate online and pay by credit card go to [www.createfoundation.com](http://www.createfoundation.com) and select 'Make a Donation.' Then select 'Dancing With The King™.'
- Regardless of how you submit funds, please send this completed form back via email to [charliselatour@gmail.com](mailto:charliselatour@gmail.com) or by mail to CREATE Foundation, Dancing With The King™, P.O. Box 1053, Tupelo, MS 38802.

\_\_\_\_\_ **We will not need tickets. Consider as a sponsorship contribution only.**

\_\_\_\_\_ **We plan to use our tickets.**